cc: AVP - faxed
CSM

c/m: 10-31-96

R.J. Reynolds
Tobacco Company

KEITH L. MYERS, JR.
Division Manager

8375 Craine Drive
Manlius, NY 13104
VoiceMail 1-800-757-8255
Ext. 72348

October 25, 1996

To: Mr. Andy Hegedus. - Jr's Variety

Subject: Store Marquee

Dear Andy

As we discussed on my visit to your store, on Sept. 17, 1996 I will be unable to provide you with a store marquee sign. The budget for these sign has long since been exhausted, and as I told you at the time of my visit this program was intended solely for accounts selling in excess of 1000 cartons pre week. As promised I did look into the option of your purchasing a marquee, and was told the cost would run in the ballpark of $2000.00.
I have asked my representative in the area. Cynthia to present you with any of the signs we have remaining, including those with lights, in the hopes we can still find something to help you grow your business.
I do appreciate your interest in R.J.Reynolds as a partner to help you build your cigarette business and hope we can continue to work together.

Sincerely,
Keith
K.L. Myers/DM

cc:D.Wilmashire
B.Roth
C.Page
Kline Candy

51862 1191

Source: https://www.industrydocuments.ucsf.edu/docs/shpm0000